



King Of World (KOW)

Whitepaper





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Contract Address

The official King Of World (KOW) smart contract is deployed on Binance Smart Chain (BSC):

Contract Address:

0xAbCbc9f66C5955A4A71DEc40c9dA2C61d28Ca3b6

You can find contract directly on BscScan:

■ <https://bscscan.com/token/0xAbCbc9f66C5955A4A71DEc40c9dA2C61d28Ca3b6>

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Introduction

King Of World (KOW) is a digital asset created to prove that community power and humor can spark a global movement. It begins as a meme token, designed to be accessible to everyone, with the potential to evolve step by step into a strong and recognizable asset.

Vision

KOW aims to become one of the most recognizable meme tokens worldwide.

- Accessibility for everyone – so that anyone can own and trade KOW.
- Organic growth – no unrealistic promises; slow and steady development.
- Future expansion – leaving space for staking, NFTs, and DeFi integrations.

Mission

Our mission is to create a token that combines:

- Meme culture & fun – humor is at the heart of KOW.
- Accessibility – a low barrier to entry, open to all users.
- Community-driven power – the market and its users will define the future of KOW.

Blockchain & Technology

KOW is implemented as a BEP20 token on the Binance Smart Chain (BSC).

We chose BSC because it provides:

- Fast and low-cost transactions.
- Wide support across DEXs, wallets, and DeFi apps.
- Multichain capabilities for future interoperability.

Tokenomics

The official details of KOW are as follows	
Token Name:	KingOfWorld
Symbol:	KOW
Decimals:	18
Blockchain:	BNB Smart Chain (BEP-20)
Supply:	1,000,000,000,000 KOW

Liquidity Strategy

KOW did not launch with a large predefined liquidity pool.

Liquidity will be built gradually over time, as market demand grows.

This ensures organic development and a healthy long-term trajectory.

Roadmap



2025

- Token creation
- Initial DEX listing
- Launch of community channels (Telegram, Twitter — TikTok & Discord in the future)

2026

- Staking & rewards (planned)
- Listings on major crypto information platforms
- Meme contests & community events
- Listings on centralized exchanges (CEX)
- NFT collections inspired by KOW
- Strengthening branding and global community growth
- Cross-chain integration
- DeFi collaborations
- Expansion of the KOW ecosystem with new utilities

Philosophy

From a simple token, a movement can be born.

King Of World (KOW) begins with community power and meme culture — but has no limits. Its value is determined exclusively by participation and market demand.

Community

The community is the heartbeat of KOW.

Through participation, memes, contests, and transparency, we build hype and strengthen the token's journey.

The project is based on creativity and community action.

Governance

KOW has a simple and straightforward structure.

All contract management and strategic decisions are made exclusively by the owner.

Holders are free to trade KOW on the open market and benefit from potential price appreciation.

There is no DAO mechanism and no governance participation by token holders.

Legal Disclaimer

KOW is a decentralized digital asset.

It is not a traditional financial product and does not guarantee profits.

Its value is determined entirely by the market and the participation of the community.

Users are solely responsible for their own decisions.



Transaction Fees (Fees)

At the current stage, every KOW transaction carries a total of 11% fees. These fees are not “lost” — they are designed with a strategic purpose to support growth, ensure liquidity, and increase the long-term value of the token.

5% Marketing Fee

Sent directly to the Owner’s wallet and used for marketing campaigns, community initiatives, and strategic actions that strengthen the KOW project.

3% Reflection (temporary)

Although defined in the code as “reflections”, in practice these tokens are not distributed to holders.

Strategy: Reflection will be set to 0% once the holder target is achieved, and this share will be added to the Burn mechanism.

2% Liquidity Fee

Collected in the smart contract as a liquidity reserve. The Owner may also add liquidity directly from their own wallet, providing flexibility and stability in the market.

1% Burn Fee

Burned automatically in every transaction by sending tokens to the burn address (0x000...000). These tokens are permanently removed from circulation, which:

- gradually reduces the total supply,
- increases the scarcity of the remaining tokens,
- supports the long-term value of KOW,
- and provides full transparency, since all burns are visible on-chain.

After reaching the holder target

The 3% Reflection fee (a tax reserved for future burning) will return to 0%.

The Burn fee remains constant at 1%, both before and after the target.

Total fees will decrease from 11% to 8%.

Fees Table (Before / After)

Fee	Before	After	Purpose
Marketing	5%	5%	Provides resources for marketing, campaigns, and project development.
Reflection	3%	0%	Temporary; will be merged into Burn.
Liquidity	2%	2%	Liquidity reserve; Owner can also add directly from personal wallet.
Burn	1%	1%	Permanently burned, reducing supply and increasing scarcity.
Total Fees	11%	8%	Strategic reduction: more friendly for traders and stronger value through burn.

